



Wednesday January 25th, 2011

Price Increase Notice

Dear Valued Partner,

SDS has been advised of the following product increases. Upon review please contact any one of our offices if additional information and/or clarification is required and ask for myself, the Branch Manager, and/or your Account Manager.

Upcoming Increases:

- | | | |
|--|------------------------------|--------|
| • DONN Grid & Accessories | March 1 st , 2011 | 7% |
| • Mineral Fiber/Fiberglass Ceiling Tiles | March 1 st , 2011 | 5% |
| • Fiber Glass Batt Insulation | March 1 st , 2011 | 12% |
| • Loose Fill Insulation | March 1 st , 2011 | 6% |
| • Steel Products | April 1 st , 2011 | 16% |
| • Steel Products | June 1 st , 2011 | 10% |
| • Asphalt Shingles | April 1 st , 2011 | 5 – 7% |

Previously Announced:

- | | | |
|---|---------------------------------|----------|
| • Premix Filler | February 1 st , 2011 | 10% |
| • Setting Type Compounds | February 1 st , 2011 | 10% |
| • Texture | February 1 st , 2011 | 10% |
| • Paper Tape | February 1 st , 2011 | 10% |
| • No-Coat Structural Corners
(Excluding AquaBead and Flexible Corner Bead) | February 1 st , 2011 | 10% |
| • Cement Board and Accessories
(As of January 1 st , 2011 we will no longer be stocking 7/16" Super Panel however will have 1/2" Durock available in all locations) | February 1 st , 2011 | 6% |
| • Steel Products | February 1 st , 2011 | 10 - 12% |

Note: Please contact one of our offices for long-term pricing projections as the potential for further upward pressure on steel products throughout 2011 is an important factor when bidding projects. Please be aware that the Gypsum manufacturers have also announced an increase for March 1st, 2011. We will pass on greater detail of this increase once we gain further insight into the manufacturer's strategy of implementation.

Thank you for your business, we are proud to service your product requirements and greatly appreciate the mutually beneficial relationship between our companies.

Respectfully,

A handwritten signature in blue ink, appearing to read "Greg Holunga", with a long horizontal line extending to the right.

Greg Holunga, C.I.M.
Vice President of Sales
Shoemaker Drywall Supplies

Servicing the West since 1974...