



Thursday, April 22, 2010

Price Increase Notice

Dear Valued Partner,

SDS has been advised of price increases on the following products. Upon review please contact any one of our offices if additional information and/or clarification is required and ask for myself, the Branch Manager, and/or your Account Manager.

Upcoming Increases:

- | | | |
|------------------|-----------------------------|-----|
| • Adhesive Tape | May 1 st , 2010 | 6% |
| • Steel Products | July 1 st , 2010 | 15% |

Previously Announced:

- | | | |
|-------------------------|------------------------------|------|
| • Ceiling Tile | March 1 st , 2010 | 5% |
| • Fiberglass Insulation | April 1 st , 2010 | 8.5% |
| • Rigid Insulation | April 1 st , 2010 | 10% |

Note: Please contact one of our offices for long-term pricing projections as the potential for further upward pressure on cost/price throughout 2010 is an important factor when bidding projects.

Thank you for your business, we are proud to service your product/service requirements and greatly appreciate the mutually beneficial relationship between our companies.

Respectively,

A handwritten signature in blue ink, appearing to read 'Greg Holunga', with a long horizontal flourish extending to the right.

Greg Holunga, C.I.M.
Vice President of Sales
Shoemaker Drywall Supplies