



Monday, January 11, 2010

To: Our Valued Customers, Vendors, and Associates

RE: ANNOUNCEMENT

Please join me in welcoming Peter Cimarno to our team. Peter has accepted the position of Manitoba and Saskatchewan Sales Manager. Peter joins our team with many great years of service with CertainTeed Gypsum and over those years has become one of our industries most valued and respected individuals.

Peter's new endeavors will provide career and personal growth, as well as position SDS with another talented and respected individual adding more strength to our management team. Peter will provide sales support and leadership to our Account/Operation Managers and will work within our organization to achieve our goals.

- To be the preferred service provider
- To be the employer of choice
- To succeed through key integral relationships
- To continue to invest in SDS
- To be fiscally responsible

Peter, on behalf of SDS we are excited to have you join our family and look forward to your positive influence and enthusiasm leading the sales team.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Greg Holunga', with a long horizontal flourish extending to the right.

Greg Holunga, C.I.M.
Vice President of Sales
Shoemaker Drywall Supplies

Servicing the West since 1974...