



May 15, 2017

CANADA ANNOUNCEMENT RESIDENTIAL ROOFING

JULY 17, 2017 PRICE INCREASE

Dear Customers:

Due to continued cost increases, GAF Canada ULC is announcing a price increase of **5 – 7% on all residential roofing and accessory products, effective July 17, 2017.**

The price increase will take effect with shipments on July 17, 2017 regardless of order entry date. As we approach July 17th, we will communicate specific price increases by product.

If you have any questions concerning this increase, please contact your local Territory Manager or Sales Director.

Thank you for your continued support.

James Durkin
Vice President