



July 29th, 2021

To: All Metal Experts Distributors

Re: Price Increase – Effective September 1st, 2021

Dear Valued Distributor,

Currently and in the foreseeable future steel is in huge demand. Steel input costs are now at an all time high. Freight costs have also skyrocketed, along with a shortage in freight carriers which has contributed to significant shipment delays.

As a result, we are left with no alternative but to address these increased costs with a pricing adjustment. Therefore, effective September 1st, 2021, there will be a 10% increase on all roll formed steel, flat stock, and Cannonball parts.

In addition, the following terms apply to all orders submitted to our office by August 31st, 2021:

- Purchase Orders must have finalized cut lists into us by August 31st, 2021
- Orders will be produced and delivered no later than the week of September 13th, 2021
- Metal Experts reserves the right to limit quantities based on traditional customer purchasing habits

New net pricing pages will be sent out in the coming weeks via e-mail.

We appreciate your continued support and patience as we work through these challenges together.

If you have any questions, please do not hesitate to contact our office.

Sincerely,

A handwritten signature in black ink, appearing to be 'Mark Brumm', written over a white background.

Mark Brumm
President & CEO

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