



August 8<sup>th</sup> 2016

**To: Our Valued Customer's**

In an environment where cost inflation, foreign exchange, and price deflation pressure from Gypsum importers continue to significantly impact CertainTeed Gypsum's business, we are at a point where cost containment initiatives can no longer absorb the impact. As such CertainTeed Gypsum will implement a price increase Thursday September 8<sup>th</sup> 2016 on the following products.

<u>Thursday September 8<sup>th</sup> 2016</u>	<u>Western Canada (BC, Alb, Sask, Man, N.W.O)</u>	<u>Eastern Canada Ont./Qbc./Atlantic</u>
Standard Paper Faced Board	12%	6%
Specialty Paper Faced Board	12%	6%

All orders placed and shipped on or after September 8<sup>th</sup> 2016 will be subject to the new price. To address the likelihood of increased product demand prior to the new price, CertainTeed Gypsum reserves the right to regulate shipments prior to the increase (reflecting regular monthly buying habits), ensuring equal opportunity to all our customers.

Should you have any questions please contact your local CertainTeed sales representative.

We thank you for your continued support,

Wayne Edgecombe  
Vice President Sales – CertainTeed Gypsum



**CertainTeed Gypsum**