



Wednesday January 5<sup>th</sup>, 2022

To Whom it May Concern

RE: BuildUpCharity

It is my pleasure to introduce our new community/customer initiative, BuildUpCharity. The BuildUpCharity program allows you to round up your invoice to the nearest dollar which we (SDS/WSB Titan) **will match!** The program has been designed to be user friendly and flexible. We understand you may already have commitments and limitations to the amount and to whom you donate your valuable resources to. Jump on for a full year commitment that is exciting, or give it a try for a month, either way all donations made will certainly make a difference and is greatly appreciated!

If you enroll in the BuildUpCharity program you will choose your intended commitment period (monthly, quarterly, or annual) but have the option to opt out at any time. Participants will be given a selection of key charities to pick from and donations will be made to charities with the most votes on an annual basis. Our target is to support 3 charities, one will receive 50% of the proceeds, the other two will split the remaining 50%.

We are excited about this as it is an opportunity for us to partner together outside of day-to-day business. BuildUpCharity is a unique program to our industry and certainly worthy of community recognition, most importantly it provides another avenue for all of us to give back together!

To participate please fill out the enrollment form and send back to the link provided. [buildupcharity@shoemakerdrywall.com](mailto:buildupcharity@shoemakerdrywall.com) or [buildupcharity@wsbtitan.com](mailto:buildupcharity@wsbtitan.com)

The mechanics of the program are simple, we round up the total invoice amount owing on a separate line charge to the nearest dollar, you will see it as BuildUpCharity. We will track the line item and provide you with an account summary at year-end of your total contribution. We will match your total and make an annual donation in January of 2023.

We understand you get solicited throughout the year as do we. Our goal is to create a platform that ensures 100% of the funds received go back into the community through a partnership approach that showcases the charitable goodwill and financial support of our customers and us, together we are stronger and can make a bigger impact! To be clear, we will handle the administration at our expense so 100% of your donation goes to charity.

Thank you for your time and consideration, please feel free to reach out to your Account Manager and/or any of our locations for further information. We look forward to working with you in any capacity we can, thanks again and have a great day!

Sincerely

Greg Holunga, CIM

President