



EXTERNAL COMMUNICATION

To: **All ROXUL Building Insulation Customers**
From: Brian LeVoguer Vice President Building Insulation

Date: 10-25-2017

Re: **ROXUL PRICE INCREASE ANNOUNCEMENT CANADA Effective: January 2, 2018**

Please be advised that effective Tuesday January 2nd, 2018, ROXUL will be increasing prices 3% on the following Commercial board products.

CAVITYROCK[®]
CURTAINROCK[®], CURTAINROCK[®] 40, and CURTAINROCK[®] 80
ROCKBOARD[®] 40, 60, and 80
SAFE[®]
SAFE[®] 45, 55 and 65
ROXUL PLUS[®] MB

Pricing for light density batt products (AFB[®], COMFORTBATT[®] and SAFE 'N' SOUND[®]) are not affected. The above increase will apply to all orders shipped on or after Tuesday, January 2nd, 2018 regardless of the date of order placement.

New discounts will be provided by your ROXUL Sales Representative in the near future.

If you have any questions pertaining to this announcement, please feel free to contact your ROXUL Sales Representative or the undersigned.

Yours truly,

BRIAN LEVOGUER
VICE PRESIDENT / BUILDING INSULATION | ROXUL INC



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