



Monday April 28, 2014

**Price Increase Notice**

Dear Valued Partner,

Please note the following announced manufacture increases. Upon review, feel free to contact your local branch representative and/or myself at your convenience. As outlined in previous communications, we believe further upward pressure on the cost of goods sold will continue to be a factor due to local and domestic demand as well as the variance in our exchange rate today.

**Insulation:**

- |                               |                                  |            |
|-------------------------------|----------------------------------|------------|
| • <b>Virgin Blowing Wool</b>  | <b>June 2<sup>nd</sup>, 2014</b> | <b>12%</b> |
| • <b>Regrind Blowing Wool</b> | <b>June 2<sup>nd</sup>, 2014</b> | <b>12%</b> |
| • <b>JM Spider</b>            | <b>June 2<sup>nd</sup>, 2014</b> | <b>6%</b>  |

**Previously Announced:**

- |   |                               |        |
|---|-------------------------------|--------|
| • Extruded Polystyrene Rigid Insulation | April 1 <sup>st</sup> , 2014  | 12%    |
| • FoamSealR Sill Gaskets                | April 1 <sup>st</sup> , 2014  | 12%    |
| • Poly products                         | April 1 <sup>st</sup> , 2014  | 10%    |
| • Fastening products                    | April 1 <sup>st</sup> , 2014  | 10%    |
| • Roofing products and accessories      | April 15 <sup>th</sup> , 2014 | 5 – 7% |
| • Icynene products                      | May 5 <sup>th</sup> , 2014    | 10%    |
| • Steel products                        | June 1 <sup>st</sup> , 2014   | 12%    |

*Please continue to contact and strategize with our offices for long-term pricing projections.*

On behalf of Shoemaker Drywall Supplies, I would like to thank you for your past, current, and future support. We are proud to service your business needs and greatly appreciate the mutually beneficial relationship between our companies.

Respectively,

A handwritten signature in blue ink, appearing to read 'Greg Holunga', with a horizontal line extending to the right.

Greg Holunga, C.I.M.  
Vice President of Sales  
Shoemaker Drywall Supplies

*Servicing the West since 1974...*