

EXTERNAL COMMUNICATION



To: **All CANADIAN ROCKWOOL Building Insulation Customers**
From: Brian LeVoguer, Vice President Building Insulation
Date: February 24, 2021
Re: **ROCKWOOL CANADA PRICE INCREASE - Effective: July 1, 2021**

Please be advised that effective Thursday July 1, 2021, ROCKWOOL will be increasing prices to Canadian customers on the following products:

AFB®	4%
CAVITYROCK®, CAVITYROCK® Black	4%
COMFORTBATT®	6%
COMFORTBOARD™ 80, COMFORTBOARD™ 110	4%
CURTAINROCK®	4%
ROCKBOARD®	4%
ROCKWOOL® Plus MB	4%
SAFE™	4%
SAFE 'N SOUND, SAFE 'N SOUND FLOORS	4%

The above increase will apply to all orders shipped on or after Thursday July 1, 2021 regardless of the date of order placement.

New discounts will be provided by your ROCKWOOL Sales Representative in the near future.

If you have any questions pertaining to this announcement, please feel free to contact your ROCKWOOL Sales Representative or the undersigned and thank you for your continued support.

Yours truly,

A handwritten signature in blue ink, appearing to read 'Brian LeVoguer'.

Brian LeVoguer
Vice President, Building Insulation
ROCKWOOL North America